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2027 Ramadan & Raya

TV Rate Card

All channels under the Malay segment will be adjusted to **1 (ONE) tier higher** from **7 February - 28 March 2027**

Channel	Channel No.	Category	Timebelt
astro Aura	113	x3.5	All
astro Boo	404	x3.5	All
astro Citra	108	x9 x6	Mon - Sun • 9pm - 1am Others
astro Oasis	106	x6 x4	Mon - Sun • 6pm - 12am Others
astro Prima	105	x15 x9 x7 x4.5	Mon - Fri • 6pm - 7pm Mon - Sun • 6pm - 12am (excl. Mon - Fri • 6pm - 7pm) Mon - Sun • 12pm - 6pm Others
astro Rania	112	x3.5	All
astro Ria	104	x16 x14 x9 x5	Mon - Thu • 10pm - 11pm Mon - Sun • 6pm - 12am (excl. Mon - Thu • 10pm - 11pm) Mon - Sun • 12pm - 6pm Others

Contact Us For Advertising Opportunities:

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2027 Hari Raya Advertising Booking and Material Submission Deadlines

TX Dates	Booking & CI Submission Deadlines (Cut off by 12 noon)	Material Submission Deadlines (Cut off by 12 noon)
March 10 (Wed)	March 3 (Wed)	March 2 (Tue)
March 11 (Thu)	March 4 (Thu)	March 3 (Wed)
March 12 - 14 (Fri - Sun)	March 5 (Fri)	March 4 (Thu)
March 15 (Mon)	March 8 (Mon)	March 5 (Fri)
March 16 (Tue)	March 9 (Tue)	March 8 (Mon)
Public Holiday - Hari Raya 2027 (March 10-11)		
March 17 (Wed)	March 12 (Fri)	March 9 (Tue)

Advertising Guidelines for Raya Marketing:

- In accordance with guideines presented by JAKIM and MCMC during the 2017 SEMINAR PEMATUHAN UNTUK RAMADAN DAN AIDILFITRI, these standards are applicable to both BM and English TV channels.
- Promotion for Ramadan and Raya preparations are allowed before the commencement of Ramadan.
- Use of happy or celebratory background music is not allowed during the first two weeks of Ramadan.

Material Inquiries:

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