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CNY 2027 RATE ADJUSTMENT,
Booking and Material Submission Deadline

Get ahead of the herd this CNY.
Plan ahead with the key rate adjustment, booking and material submission deadlines for CNY 2027.

Pricing Category Adjustment for CNY 2027

Astro AEC's timebelt from 6pm to 12pm will be adjusted to Category X12 on 5 & 6 Feb 2027 (CNY Eve & CNY Day 1).

Telecast Dates	Booking & CI Submission Deadlines (Cut off by 12pm)	Material Submission Deadlines (Cut off by 12pm)
1/2 (Mon)	26/1 (Tue)	25/1 (Mon)
2/2 - 3/2 (Tue-Wed)	27/1 (Wed)	26/1 (Tue)
4/2 - 5/2 (Thu-Fri)	28/1 (Thu)	27/1 (Wed)
6/2 - 7/2 (Sat-Sun)	29/1 (Fri)	28/1 (Thu)
Public Holiday 1 Feb (Mon) - Federal Territory Day		
8/2 (Mon)	2/2 (Tue)	29/1 (Fri)
9/2 (Tue)	3/2 (Wed)	2/2 (Tue)
10/2 (Wed)	4/2 (Thu)	3/2 (Wed)
11/2 (Thu)	5/2 (Fri)	4/2 (Thu)
Public Holiday 6 – 8 Feb (Sat - Mon) - CNY 2027		
12/2 (Fri)	9/2 (Tue)	5/2 (Fri)
13/2 (Sat)	10/2 (Wed)	9/2 (Tue)

Contact Point

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