astro media solutions

Radio Advertising Rate Card • Updated as of 1 July 2026

ERA sinar THR Gegar Zayaa hitz mix Lite MY MELODY goxuan raaga

*Source - GfK Radio Audience Measurement, Wave 2 2025, GfK Radio Listenership Survey East Malaysia 2025 (Kota Kinabalu, Sandakan, Kuching, Miri)

ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

	NATIONAL BROADCAST (PENINSULAR MALAYSIA, SABAH & SARAWAK)	PENINSULAR MALAYSIA BROADCAST ONLY
	EFFECTIVE 1 JULY '26	EFFECTIVE 1 JULY '26
DAY & TIME		
MON TO FRI 6AM – 10AM	2,070	2,000
MON TO FRI 10AM – 1PM	980	890
MON TO FRI 1PM – 4PM	860	750
MON TO FRI 4PM – 8PM	1,560	1,460
MON TO FRI 8PM – 12MN	780	680
MON TO FRI 12MN – 6AM	120	120
SAT TO SUN 6AM – 10AM	490	450
SAT TO SUN 10AM – 1PM	470	400
SAT TO SUN 1PM – 4PM	420	370
SAT TO SUN 4PM – 8PM	490	420
SAT TO SUN 8PM – 12MN	470	410
SAT TO SUN 12MN – 6AM	120	120
ROS RATES		
ROS MON TO FRI	1,170	1,080
ROS MON TO SUN	970	900
ROS SAT TO SUN	480	390

** ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

COMMERCIAL DURATIONS

- 15 Seconds: **65%**
- 20 Seconds: **75%**
- 40 Seconds: **140%**
- 45 Seconds: **150%**
- 60 Seconds: **200%**

CANCELLATION AND REVISION SURCHARGES

- Less than 14 Days Before Broadcast Date: **100% SURCHARGE**
- Between 15 to 30 Days Before Broadcast Date: **50% SURCHARGE**
- More than 30 Days Before Broadcast Date: **10% SURCHARGE**

PRODUCTION COST

- Studio Fee: **RM 500 / HOUR**
- Re-recording Studio Fee: **RM 500**
- Talent Fee: **FROM RM 20 / SECOND** *(Subject to Individual Charges)*
- Scripting Fee: **RM 300 / SCRIPT**
- Translation Fee: **RM 150 / SCRIPT**

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ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

LIU REGIONAL BROADCAST

REGIONAL (LIU) MONDAY TO SUNDAY BROADCAST WITH A MINIMUM OF 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE REGIONAL BROADCAST TIME ZONE	
	EFFECTIVE 1 JULY '26
CENTRAL REGION	340
NORTHERN REGION	200
SOUTHERN REGION	180
EAST COAST REGION	140

REGIONAL BROADCAST TIMINGS 6AM TO 12MN

6AM – 10AM (MAX. 4 SPOTS) / 10AM – 1PM (MAX. 3 SPOTS) / 1PM – 4PM (MAX. 3 SPOTS) / 4PM – 8PM (MAX. 4 SPOTS) / 8PM – 12MN (MAX. 4 SPOTS)

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
• 15 Seconds: **65%** • 20 Seconds: **75%** • 40 Seconds: **140%** • 45 Seconds: **150%** • 60 Seconds: **200%**	• Less than 14 Days Before Broadcast Date: **100% SURCHARGE** • Between 15 to 30 Days Before Broadcast Date: **50% SURCHARGE** • More than 30 Days Before Broadcast Date: **10% SURCHARGE**	• Studio Fee: **RM 500 / HOUR** • Re-recording Studio Fee: **RM 500** • Talent Fee: **FROM RM 20 / SECOND** *(Subject to Individual Charges)* • Scripting Fee: **RM 300 / SCRIPT** • Translation Fee: **RM 150 / SCRIPT**

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(EAST MALAYSIA)

ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

	SABAH	SARAWAK
	EFFECTIVE 1 JULY '26	EFFECTIVE 1 JULY '26
DAY & TIME		
MON TO FRI 6AM – 10AM	130	130
MON TO FRI 10AM – 1PM	100	100
MON TO FRI 1PM – 4PM	100	100
MON TO FRI 4PM – 8PM	120	120
MON TO FRI 8PM – 12MN	90	90
SAT TO SUN 6AM – 10AM	60	60
SAT TO SUN 10AM – 1PM	70	70
SAT TO SUN 1PM – 4PM	60	60
SAT TO SUN 4PM – 8PM	70	70
SAT TO SUN 8PM – 12MN	60	60
ROS RATES		
ROS MON TO FRI	100	100
ROS MON TO SUN	90	90

** ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

COMMERCIAL DURATIONS

- 15 Seconds: **65%**
- 20 Seconds: **75%**
- 40 Seconds: **140%**
- 45 Seconds: **150%**
- 60 Seconds: **200%**

CANCELLATION AND REVISION SURCHARGES

- Less than 14 Days Before Broadcast Date: **100% SURCHARGE**
- Between 15 to 30 Days Before Broadcast Date: **50% SURCHARGE**
- More than 30 Days Before Broadcast Date: **10% SURCHARGE**

PRODUCTION COST

- Studio Fee: **RM 500 / HOUR**
- Re-recording Studio Fee: **RM 500**
- Talent Fee: **FROM RM 20 / SECOND** *(Subject to Individual Charges)*
- Scripting Fee: **RM 300 / SCRIPT**
- Translation Fee: **RM 150 / SCRIPT**

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ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

DAY & TIME	EFFECTIVE 1 JULY '26
MON TO FRI 6AM – 10AM	1,300
MON TO FRI 10AM – 1PM	670
MON TO FRI 1PM – 4PM	510
MON TO FRI 4PM – 8PM	820
MON TO FRI 8PM – 12MN	420
MON TO FRI 12MN – 6AM	80
SAT TO SUN 6AM – 10AM	320
SAT TO SUN 10AM – 1PM	370
SAT TO SUN 1PM – 4PM	260
SAT TO SUN 4PM – 8PM	310
SAT TO SUN 8PM – 12MN	250
SAT TO SUN 12MN – 6AM	80

ROS RATES	
ROS MON TO FRI	800
ROS MON TO SUN	670
ROS SAT TO SUN	270

** ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

COMMERCIAL DURATIONS

- 15 Seconds: **65%**
- 20 Seconds: **75%**
- 40 Seconds: **140%**
- 45 Seconds: **150%**
- 60 Seconds: **200%**

CANCELLATION AND REVISION SURCHARGES

- Less than 14 Days Before Broadcast Date: **100% SURCHARGE**
- Between 15 to 30 Days Before Broadcast Date: **50% SURCHARGE**
- More than 30 Days Before Broadcast Date: **10% SURCHARGE**

PRODUCTION COST

- Studio Fee: **RM 500 / HOUR**
- Re-recording Studio Fee: **RM 500**
- Talent Fee: **FROM RM 20 / SECOND** *(Subject to Individual Charges)*
- Scripting Fee: **RM 300 / SCRIPT**
- Translation Fee: **RM 150 / SCRIPT**

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ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

LIU REGIONAL BROADCAST

REGIONAL (LIU) MONDAY TO SUNDAY BROADCAST WITH A MINIMUM OF 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE REGIONAL BROADCAST TIME ZONE	
	EFFECTIVE 1 JULY '26
CENTRAL REGION	310
NORTHERN REGION	170
SOUTHERN REGION	160
EAST COAST REGION	150

REGIONAL BROADCAST TIMINGS 6AM TO 12MN
6AM – 10AM (MAX. 4 SPOTS) / 10AM – 1PM (MAX. 3 SPOTS) / 1PM – 4PM (MAX. 3 SPOTS) / 4PM – 8PM (MAX. 4 SPOTS) / 8PM – 12MN (MAX. 4 SPOTS)

COMMERCIAL DURATIONS

- 15 Seconds: **65%**
- 20 Seconds: **75%**
- 40 Seconds: **140%**
- 45 Seconds: **150%**
- 60 Seconds: **200%**

CANCELLATION AND REVISION SURCHARGES

- Less than 14 Days Before Broadcast Date: **100% SURCHARGE**
- Between 15 to 30 Days Before Broadcast Date: **50% SURCHARGE**
- More than 30 Days Before Broadcast Date: **10% SURCHARGE**

PRODUCTION COST

- Studio Fee: **RM 500 / HOUR**
- Re-recording Studio Fee: **RM 500**
- Talent Fee: **FROM RM 20 / SECOND** *(Subject to Individual Charges)*
- Scripting Fee: **RM 300 / SCRIPT**
- Translation Fee: **RM 150 / SCRIPT**

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ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

DAY & TIME	EFFECTIVE 1 JULY '26
SUN TO THU 6AM – 10AM	340
SUN TO THU 10AM – 1PM	150
SUN TO THU 1PM – 4PM	150
SUN TO THU 4PM – 8PM	190
SUN TO THU 8PM – 12MN	120
SUN TO THU 12MN – 6AM	60
FRI TO SAT 6AM – 10AM	240
FRI TO SAT 10AM – 1PM	120
FRI TO SAT 1PM – 4PM	100
FRI TO SAT 4PM – 8PM	120
FRI TO SAT 8PM – 12MN	80
FRI TO SAT 12MN – 6AM	60

ROS RATES	
ROS SUN TO THU	200
ROS SUN TO SAT	160

** ROS SUNDAY TO THURSDAY : MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS SUNDAY TO SATURDAY : MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

COMMERCIAL DURATIONS

- 15 Seconds: **65%**
- 20 Seconds: **75%**
- 40 Seconds: **140%**
- 45 Seconds: **150%**
- 60 Seconds: **200%**

CANCELLATION AND REVISION SURCHARGES

- Less than 14 Days Before Broadcast Date: **100% SURCHARGE**
- Between 15 to 30 Days Before Broadcast Date: **50% SURCHARGE**
- More than 30 Days Before Broadcast Date: **10% SURCHARGE**

PRODUCTION COST

- Studio Fee: **RM 500 / HOUR**
- Re-recording Studio Fee: **RM 500**
- Talent Fee: **FROM RM 20 / SECOND** *(Subject to Individual Charges)*
- Scripting Fee: **RM 300 / SCRIPT**
- Translation Fee: **RM 150 / SCRIPT**

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ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

	EFFECTIVE 1 JULY '26
DAY & TIME	
MON TO FRI 6AM – 10AM	290
MON TO FRI 10AM – 1PM	220
MON TO FRI 1PM – 4PM	210
MON TO FRI 4PM – 8PM	250
MON TO FRI 8PM – 12MN	140
MON TO FRI 12MN – 6AM	100
SAT TO SUN 6AM – 10AM	230
SAT TO SUN 10AM – 1PM	150
SAT TO SUN 1PM – 4PM	150
SAT TO SUN 4PM – 8PM	200
SAT TO SUN 8PM – 12MN	110
SAT TO SUN 12MN – 6AM	60
ROS RATES	
ROS MON TO FRI	250
ROS MON TO SUN	190
ROS SAT TO SUN	100

** ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

COMMERCIAL DURATIONS

- 15 Seconds: **65%**
- 20 Seconds: **75%**
- 40 Seconds: **140%**
- 45 Seconds: **150%**
- 60 Seconds: **200%**

CANCELLATION AND REVISION SURCHARGES

- Less than 14 Days Before Broadcast Date: **100% SURCHARGE**
- Between 15 to 30 Days Before Broadcast Date: **50% SURCHARGE**
- More than 30 Days Before Broadcast Date: **10% SURCHARGE**

PRODUCTION COST

- Studio Fee: **RM 500 / HOUR**
- Re-recording Studio Fee: **RM 500**
- Talent Fee: **FROM RM 20 / SECOND** *(Subject to Individual Charges)*
- Scripting Fee: **RM 300 / SCRIPT**
- Translation Fee: **RM 150 / SCRIPT**

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ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

NATIONAL BROADCAST
(PENINSULAR MALAYSIA, SABAH & SARAWAK)

	EFFECTIVE 1 JULY '26	1 DEC '26 - 31 DEC '26
DAY & TIME		10% LOADING
MON TO FRI 6AM – 10AM	1,560	1,716
MON TO FRI 10AM – 1PM	670	737
MON TO FRI 1PM – 4PM	730	803
MON TO FRI 4PM – 8PM	1,210	1,331
MON TO FRI 8PM – 12MN	770	847
MON TO FRI 12MN – 6AM	80	88
SAT TO SUN 6AM – 10AM	300	330
SAT TO SUN 10AM – 1PM	300	330
SAT TO SUN 1PM – 4PM	300	330
SAT TO SUN 4PM – 8PM	350	385
SAT TO SUN 8PM – 12MN	290	319
SAT TO SUN 12MN – 6AM	80	88
ROS RATES		
ROS MON TO FRI	960	1,056
ROS MON TO SUN	800	880
ROS SAT TO SUN	320	352

** ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

LIU REGIONAL BROADCAST

REGIONAL (LIU) MONDAY TO SUNDAY BROADCAST WITH A MINIMUM OF 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE REGIONAL BROADCAST TIME ZONE

	EFFECTIVE 1 JULY '26	1 DEC '26 - 31 DEC '26
		10% LOADING
CENTRAL REGION	330	363
NORTHERN REGION	170	187
SOUTHERN REGION	160	176
EAST COAST REGION	130	143
SABAH REGION	80	88
SARAWAK REGION	80	88

REGIONAL BROADCAST TIMINGS 6AM TO 12MN

6AM – 10AM (MAX. 4 SPOTS) / 10AM – 1PM (MAX. 3 SPOTS) / 1PM – 4PM (MAX. 3 SPOTS) / 4PM – 8PM (MAX. 4 SPOTS) / 8PM – 12MN (MAX. 4 SPOTS)

COMMERCIAL DURATIONS

- 15 Seconds: **65%**
- 20 Seconds: **75%**
- 40 Seconds: **140%**
- 45 Seconds: **150%**
- 60 Seconds: **200%**

CANCELLATION AND REVISION SURCHARGES

- Less than 14 Days Before Broadcast Date: **100% SURCHARGE**
- Between 15 to 30 Days Before Broadcast Date: **50% SURCHARGE**
- More than 30 Days Before Broadcast Date: **10% SURCHARGE**

PRODUCTION COST

- Studio Fee: **RM 500 / HOUR**
- Re-recording Studio Fee: **RM 500**
- Talent Fee: **FROM RM 20 / SECOND** *(Subject to Individual Charges)*
- Scripting Fee: **RM 300 / SCRIPT**
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	EFFECTIVE 1 JULY '26	1 DEC '26 - 31 DEC '26
DAY & TIME		10% LOADING
MON TO FRI 6AM – 10AM	480	528
MON TO FRI 10AM – 1PM	320	352
MON TO FRI 1PM – 4PM	320	352
MON TO FRI 4PM – 8PM	450	495
MON TO FRI 8PM – 12MN	280	308
MON TO FRI 12MN – 6AM	80	88
SAT TO SUN 6AM – 10AM	210	231
SAT TO SUN 10AM – 1PM	240	264
SAT TO SUN 1PM – 4PM	230	253
SAT TO SUN 4PM – 8PM	250	275
SAT TO SUN 8PM – 12MN	220	242
SAT TO SUN 12MN – 6AM	80	88
ROS RATES		
ROS MON TO FRI	390	429
ROS MON TO SUN	330	363
ROS SAT TO SUN	220	242

** ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

LIU REGIONAL BROADCAST

REGIONAL (LIU) MONDAY TO SUNDAY BROADCAST WITH A MINIMUM OF 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE REGIONAL BROADCAST TIME ZONE

	EFFECTIVE 1 JULY '26	1 DEC '26 - 31 DEC '26
		10% LOADING
CENTRAL REGION	140	154
NORTHERN REGION	90	99
SOUTHERN REGION	90	99
EAST COAST REGION	80	88

REGIONAL BROADCAST TIMINGS 6AM TO 12MN

6AM – 10AM (MAX. 4 SPOTS) / 10AM – 1PM (MAX. 3 SPOTS) / 1PM – 4PM (MAX. 3 SPOTS) / 4PM – 8PM (MAX. 4 SPOTS) / 8PM – 12MN (MAX. 4 SPOTS)

COMMERCIAL DURATIONS

- 15 Seconds: **65%**
- 20 Seconds: **75%**
- 40 Seconds: **140%**
- 45 Seconds: **150%**
- 60 Seconds: **200%**

CANCELLATION AND REVISION SURCHARGES

- Less than 14 Days Before Broadcast Date: **100% SURCHARGE**
- Between 15 to 30 Days Before Broadcast Date: **50% SURCHARGE**
- More than 30 Days Before Broadcast Date: **10% SURCHARGE**

PRODUCTION COST

- Studio Fee: **RM 500 / HOUR**
- Re-recording Studio Fee: **RM 500**
- Talent Fee: **FROM RM 20 / SECOND** *(Subject to Individual Charges)*
- Scripting Fee: **RM 300 / SCRIPT**
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	EFFECTIVE 1 JULY '26	1 DEC '26 - 31 DEC '26
DAY & TIME		10% LOADING
MON TO FRI 6AM – 10AM	500	550
MON TO FRI 10AM – 1PM	290	319
MON TO FRI 1PM – 4PM	220	242
MON TO FRI 4PM – 8PM	370	407
MON TO FRI 8PM – 12MN	230	253
MON TO FRI 12MN – 6AM	60	66
SAT TO SUN 6AM – 10AM	150	165
SAT TO SUN 10AM – 1PM	160	176
SAT TO SUN 1PM – 4PM	140	154
SAT TO SUN 4PM – 8PM	180	198
SAT TO SUN 8PM – 12MN	120	132
SAT TO SUN 12MN – 6AM	60	66
ROS RATES		
ROS MON TO FRI	330	363
ROS MON TO SUN	280	308
ROS SAT TO SUN	140	154

** ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

LIU REGIONAL BROADCAST

REGIONAL (LIU) MONDAY TO SUNDAY BROADCAST WITH A MINIMUM OF 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE REGIONAL BROADCAST TIME ZONE

	EFFECTIVE 1 JULY '26	1 DEC '26 - 31 DEC '26
		10% LOADING
CENTRAL REGION	120	132
NORTHERN REGION	70	77
SOUTHERN REGION	70	77
EAST COAST REGION	60	66

REGIONAL BROADCAST TIMINGS 6AM TO 12MN

6AM – 10AM (MAX. 4 SPOTS) / 10AM – 1PM (MAX. 3 SPOTS) / 1PM – 4PM (MAX. 3 SPOTS) / 4PM – 8PM (MAX. 4 SPOTS) / 8PM – 12MN (MAX. 4 SPOTS)

COMMERCIAL DURATIONS

- 15 Seconds: **65%**
- 20 Seconds: **75%**
- 40 Seconds: **140%**
- 45 Seconds: **150%**
- 60 Seconds: **200%**

CANCELLATION AND REVISION SURCHARGES

- Less than 14 Days Before Broadcast Date: **100% SURCHARGE**
- Between 15 to 30 Days Before Broadcast Date: **50% SURCHARGE**
- More than 30 Days Before Broadcast Date: **10% SURCHARGE**

PRODUCTION COST

- Studio Fee: **RM 500 / HOUR**
- Re-recording Studio Fee: **RM 500**
- Talent Fee: **FROM RM 20 / SECOND** *(Subject to Individual Charges)*
- Scripting Fee: **RM 300 / SCRIPT**
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ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

NATIONAL BROADCAST

(PENINSULAR MALAYSIA, SABAH & SARAWAK)

	EFFECTIVE 1 JULY '26	23 JAN '27 - 20 FEB '27
DAY & TIME		10% LOADING
MON TO FRI 6AM – 10AM	2,150	2,360
MON TO FRI 10AM – 1PM	890	980
MON TO FRI 1PM – 4PM	860	940
MON TO FRI 4PM – 8PM	1,460	1,610
MON TO FRI 8PM – 12MN	590	650
MON TO FRI 12MN – 6AM	110	120
SAT TO SUN 6AM – 10AM	400	440
SAT TO SUN 10AM – 1PM	550	610
SAT TO SUN 1PM – 4PM	520	570
SAT TO SUN 4PM – 8PM	490	540
SAT TO SUN 8PM – 12MN	350	390
SAT TO SUN 12MN – 6AM	110	120
ROS RATES		
ROS MON TO FRI	1,120	1,230
ROS MON TO SUN	930	1,020
ROS SAT TO SUN	510	560

** ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

COMMERCIAL DURATIONS

- 15 Seconds: **65%**
- 20 Seconds: **75%**
- 40 Seconds: **140%**
- 45 Seconds: **150%**
- 60 Seconds: **200%**

CANCELLATION AND REVISION SURCHARGES

- Less than 14 Days Before Broadcast Date: **100% SURCHARGE**
- Between 15 to 30 Days Before Broadcast Date: **50% SURCHARGE**
- More than 30 Days Before Broadcast Date: **10% SURCHARGE**

PRODUCTION COST

- Studio Fee: **RM 500 / HOUR**
- Re-recording Studio Fee: **RM 500**
- Talent Fee: **FROM RM 20 / SECOND** *(Subject to Individual Charges)*
- Scripting Fee: **RM 300 / SCRIPT**
- Translation Fee: **RM 150 / SCRIPT**

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ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

LIU REGIONAL BROADCAST

REGIONAL (LIU) MONDAY TO SUNDAY BROADCAST WITH A MINIMUM OF 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE REGIONAL BROADCAST TIME ZONE		
	EFFECTIVE 1 JULY '26	23 JAN '27 - 20 FEB '27
		10% LOADING
CENTRAL REGION	460	506
NORTHERN REGION	280	308
SOUTHERN REGION	270	297
EAST COAST REGION	200	220
SABAH REGION	80	88
SARAWAK REGION	80	88

REGIONAL BROADCAST TIMINGS 6AM TO 12MN

6AM – 10AM (MAX. 4 SPOTS) / 10AM – 1PM (MAX. 3 SPOTS) / 1PM – 4PM (MAX. 3 SPOTS) / 4PM – 8PM (MAX. 4 SPOTS) / 8PM – 12MN (MAX. 4 SPOTS)

COMMERCIAL DURATIONS

- 15 Seconds: **65%**
- 20 Seconds: **75%**
- 40 Seconds: **140%**
- 45 Seconds: **150%**
- 60 Seconds: **200%**

CANCELLATION AND REVISION SURCHARGES

- Less than 14 Days Before Broadcast Date: **100% SURCHARGE**
- Between 15 to 30 Days Before Broadcast Date: **50% SURCHARGE**
- More than 30 Days Before Broadcast Date: **10% SURCHARGE**

PRODUCTION COST

- Studio Fee: **RM 500 / HOUR**
- Re-recording Studio Fee: **RM 500**
- Talent Fee: **FROM RM 20 / SECOND** *(Subject to Individual Charges)*
- Scripting Fee: **RM 300 / SCRIPT**
- Translation Fee: **RM 150 / SCRIPT**

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MELODY™

ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

	EFFECTIVE 1 JULY '26	23 JAN '27 - 20 FEB '27
DAY & TIME		10% LOADING
MON TO FRI 6AM – 10AM	510	561
MON TO FRI 10AM – 1PM	330	363
MON TO FRI 1PM – 4PM	320	352
MON TO FRI 4PM – 8PM	430	473
MON TO FRI 8PM – 12MN	190	209
MON TO FRI 12MN – 6AM	60	66
SAT TO SUN 6AM – 10AM	140	154
SAT TO SUN 10AM – 1PM	200	220
SAT TO SUN 1PM – 4PM	190	209
SAT TO SUN 4PM – 8PM	170	187
SAT TO SUN 8PM – 12MN	110	121
SAT TO SUN 12MN – 6AM	40	44
ROS RATES		
ROS MON TO FRI	370	407
ROS MON TO SUN	310	341
ROS SAT TO SUN	160	176

** ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

LIU REGIONAL BROADCAST

REGIONAL (LIU) MONDAY TO SUNDAY BROADCAST WITH A MINIMUM OF 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE REGIONAL BROADCAST TIME ZONE

	EFFECTIVE 1 JULY '26	23 JAN '27 - 20 FEB '27
		10% LOADING
CENTRAL REGION	120	132
NORTHERN REGION	80	88
SOUTHERN REGION	80	88
EAST COAST REGION	70	77

REGIONAL BROADCAST TIMINGS 6AM TO 12MN

6AM – 10AM (MAX. 4 SPOTS) / 10AM – 1PM (MAX. 3 SPOTS) / 1PM – 4PM (MAX. 3 SPOTS) / 4PM – 8PM (MAX. 4 SPOTS) / 8PM – 12MN (MAX. 4 SPOTS)

COMMERCIAL DURATIONS

- 15 Seconds: **65%**
- 20 Seconds: **75%**
- 40 Seconds: **140%**
- 45 Seconds: **150%**
- 60 Seconds: **200%**

CANCELLATION AND REVISION SURCHARGES

- Less than 14 Days Before Broadcast Date: **100% SURCHARGE**
- Between 15 to 30 Days Before Broadcast Date: **50% SURCHARGE**
- More than 30 Days Before Broadcast Date: **10% SURCHARGE**

PRODUCTION COST

- Studio Fee: **RM 500 / HOUR**
- Re-recording Studio Fee: **RM 500**
- Talent Fee: **FROM RM 20 / SECOND** *(Subject to Individual Charges)*
- Scripting Fee: **RM 300 / SCRIPT**
- Translation Fee: **RM 150 / SCRIPT**

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goxuan

ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

	EFFECTIVE 1 JULY '26	23 JAN '27 - 20 FEB '27
DAY & TIME		10% LOADING
MON TO FRI 6AM – 10AM	200	220
MON TO FRI 10AM – 1PM	100	110
MON TO FRI 1PM – 4PM	100	110
MON TO FRI 4PM – 8PM	200	220
MON TO FRI 8PM – 12MN	180	198
MON TO FRI 12MN – 6AM	50	55
SAT TO SUN 6AM – 10AM	110	121
SAT TO SUN 10AM – 1PM	70	77
SAT TO SUN 1PM – 4PM	70	77
SAT TO SUN 4PM – 8PM	140	154
SAT TO SUN 8PM – 12MN	130	143
SAT TO SUN 12MN – 6AM	50	55
ROS RATES		
ROS MON TO FRI	140	154
ROS MON TO SUN	120	132
ROS SAT TO SUN	70	77

** ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

COMMERCIAL DURATIONS

- 15 Seconds: **65%**
- 20 Seconds: **75%**
- 40 Seconds: **140%**
- 45 Seconds: **150%**
- 60 Seconds: **200%**

CANCELLATION AND REVISION SURCHARGES

- Less than 14 Days Before Broadcast Date: **100% SURCHARGE**
- Between 15 to 30 Days Before Broadcast Date: **50% SURCHARGE**
- More than 30 Days Before Broadcast Date: **10% SURCHARGE**

PRODUCTION COST

- Studio Fee: **RM 500 / HOUR**
- Re-recording Studio Fee: **RM 500**
- Talent Fee: **FROM RM 20 / SECOND** *(Subject to Individual Charges)*
- Scripting Fee: **RM 300 / SCRIPT**
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raaga™

ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

	EFFECTIVE 1 JULY '26	26 OCT '26 - 8 NOV '26
DAY & TIME		10% LOADING
MON TO FRI 6AM – 10AM	340	374
MON TO FRI 10AM – 1PM	280	308
MON TO FRI 1PM – 4PM	230	253
MON TO FRI 4PM – 8PM	310	341
MON TO FRI 8PM – 12MN	200	220
MON TO FRI 12MN – 6AM	80	88
SAT TO SUN 6AM – 10AM	260	286
SAT TO SUN 10AM – 1PM	250	275
SAT TO SUN 1PM – 4PM	190	209
SAT TO SUN 4PM – 8PM	220	242
SAT TO SUN 8PM – 12MN	120	132
SAT TO SUN 12MN – 6AM	80	88
ROS RATES		
ROS MON TO FRI	310	341
ROS MON TO SUN	250	275

** ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
** ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

COMMERCIAL DURATIONS

- 15 Seconds: **65%**
- 20 Seconds: **75%**
- 40 Seconds: **140%**
- 45 Seconds: **150%**
- 60 Seconds: **200%**

CANCELLATION AND REVISION SURCHARGES

- Less than 14 Days Before Broadcast Date: **100% SURCHARGE**
- Between 15 to 30 Days Before Broadcast Date: **50% SURCHARGE**
- More than 30 Days Before Broadcast Date: **10% SURCHARGE**

PRODUCTION COST

- Studio Fee: **RM 500 / HOUR**
- Re-recording Studio Fee: **RM 500**
- Talent Fee: **FROM RM 20 / SECOND** *(Subject to Individual Charges)*
- Scripting Fee: **RM 300 / SCRIPT**
- Translation Fee: **RM 150 / SCRIPT**

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Live Read Premium Rate

Placement Restrictions	Loading	Example
Placed as first commercial in ANY advertising break. **For other placement request, refer to loading charges in Spot Buy Premium Placement.*	100%	2.0 times the time zone RM 440 x 2.0 = RM 880.00

Spot Buy Premium Placement
Loading Charges

Placement Restrictions	Loading	Example
Placed as first or last commercial in ANY (scheduled) advertising break.* **Example:** If the advertising break scheduled is from 6.10am – 6.13am, the commercial can be placed first or last and charged 1.5 times the time zone rate. **Not a specific advertising break.*	50%	1.5 times the time zone RM 440 x 1.5 = RM 660.00
Placed within the specific hour/s of a time zone. **Example:** The commercial is placed anytime between 7am – 8am.	100%	2.0 times the time zone RM 440 x 2.0 = RM 880.00
Placed within a specific (scheduled) advertising break. **Example:** If it is to be placed in the 2nd advertising break and that breaks occurs between 7.20am – 7.22am.	200%	3.0 times the time zone RM 440 x 3.0 = RM 1,320.00

NOTE:

- *There will be no fixed chronological time placement available (e.g. a commercial placed at 7.30am daily)*
- *There will not be any commercial placement within any News Broadcast*
- *All spots are subject to availability upon confirmation*
- *All loading charges will be calculated to the nearest Ringgit*

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astro media solutions

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