

ideaktiv ORIGINAL

YEAR END

SALE

LIMITED
OFFER



BUY 1 FREE 1

100K
GUARANTEED
VIEWS

SMART SAVER PACKAGE

RM20,000

Media Value Of RM164,800

ROI: 10

Our Flagship Podcast Series



INSPIRASI
NONA



IKON
JENAMA



ENTITLEMENT

Opening & End Credit Shoutout
(Brand + Tagline)

2 SPOTS PER VIDEO/ MAX
10 SECS PER SPOT

Shoutout (Brand Mention Only)

2 SPOTS PER VIDEO/ MAX
5 SECS PER SPOT

Infomercial Shoutout
(CTA / Promotional Message)

1 SPOT PER VIDEO

Lower Third Banner
(Logo + Tagline/Short CTA)

3 SPOTS PER VIDEO/ MAX
10 SECS PER SPOT

Logo Placement Throughout the
Video

1 SPOT PER VIDEO

Opportunity for Product Placement

1 SPOT PER VIDEO

1 x Video post on Facebook

1 x Video post on YouTube

PROMOTION CHANNELS

1 x Facebook Post

1 x Instagram Post

1 x TikTok Post

1 x Facebook Story

1 x Instagram Story

1 x TikTok Story

1 x Facebook Reel

1 x Instagram Reels

1 x YouTube Shorts

PROMOTIONAL POSTER

15 SEC MAX PROMO WITH
SWIPE-UP BUTTON/DAILY
HIGHLIGHT ON FEED.

x3 60 SEC PROMO TEASER

Terms & Conditions

- 1) The above package is valid until **31st January 2026**.
- 2) The above package is subject to the current prevailing government tax (SST at 8%)(when applicable).
- 3) All packages are not available in conjunction with any other offers or discounts.
- 4) All bookings to be sent in one (1) media order.
- 5) Spots are subject to availability at the time of scheduling.
- 6) Production cost is **inclusive** in the package.
- 7) Talent fee is not inclusive in the package.
- 8) The package is non-cancellable and non-transferable. 100% cancellation surcharge will be imposed.
- 9) Strictly no cancellation or re-allocation from the current booking.