

# Chinese New Year 2025

## Booking & Material Submission Deadlines



To all our valued advertisers and media agencies,  
kindly submit your bookings within the cutoff dates.

Telecast Dates	Booking & CI Submission Deadlines (cut off by 12pm)	Material Submission Deadlines (cut off by 12pm)
27 Jan (Mon)	20 Jan (Mon)	17 Jan (Fri)
28 - 29 Jan (Tue - Wed)	21 Jan (Tue)	20 Jan (Mon)
30 - 31 Jan (Thu - Fri)	22 Jan (Wed)	21 Jan (Tue)
1 Feb (Sat)	23 Jan (Thu)	22 Jan (Wed)
2 Feb (Sun)	24 Jan (Fri)	23 Jan (Thu)
3 Feb (Mon)	27 Jan (Mon)	24 Jan (Fri)
4 Feb (Tue)	28 Jan (Tue)	27 Jan (Mon)
<b>Public Holiday</b> Chinese New Year: 29 - 30 Jan 2025 (Wed - Thu)		
5 Feb (Wed)	31 Jan (Fri)	28 Jan (Tue)

### Material Queries:

Audrey Chan | 012 225 6482 | [audrey\\_chan@astro.com.my](mailto:audrey_chan@astro.com.my)  
Adreena | 010 222 8839 | [adreena\\_adnan@astro.com.my](mailto:adreena_adnan@astro.com.my)

### Booking Queries:

Commercial Traffic  
Yap Lee Ting | 012 254 4182 | [sctca@astro.com.my](mailto:sctca@astro.com.my)  
Annie Beh | 013 323 8874 | [sctca@astro.com.my](mailto:sctca@astro.com.my)  
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