



# 2025 Ramadan and Raya TV Rate Card

All channels under the Malay segment will be adjusted to 1 (ONE) tier higher from 17 March – 6 April 2025

Channel	Channel No.	Category	Timebelt
	113	x3.5	All
	108	x9 x6	Mon - Sun, 9pm - 1am Others
	106	x6 x4	Mon - Sun, 6pm - 12am Others
	105	x15 x9  x7 x4.5	Mon - Fri, 6pm - 7pm Mon - Fri, 7pm - 12am Sat & Sun, 6pm - 12am Mon - Sun, 12pm - 6pm Others
	112	x3.5	All
	104	x16 x14  x9 x5	Mon - Thu, 10pm - 11pm Mon - Fri, 6pm - 12am (excl. Mon - Thu 10pm - 11pm) Sat - Sun, 6pm - 12am Mon - Sun, 12pm - 6pm Others
	404	x3.5	All
	396	x7 x4.5	Mon - Sun, 8pm - 12am Others
	393	x11  x10 x5	Tue - Fri, 8pm - 10pm Fri - Sat, 11pm - 2am Mon - Sun, 6pm - 1am (excl. Tue - Fri 8pm - 10pm & Fri - Sat 11pm - 2am) Others
	395	x7 x4.5	Mon - Sun, 8pm - 12am Others
	416	x7	All

## Contact Us For Advertising Opportunities:

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# 2025 Hari Raya Advertising Booking and Material Submission Deadlines

TX Dates	Booking & CI Submission Deadlines (Cut off by 12 noon)	Material Submission Deadlines (Cut off by 12 noon)
March 29, 30 (Sat - Sun)	March 21 (Fri)	March 20 (Thu)
March 31, April 1 (Mon - Tue)	March 24 (Mon)	March 21 (Fri)
April 2 (Wed)	March 25 (Tue)	March 24 (Mon)
April 3 (Thu)	March 26 (Wed)	March 25 (Tue)
April 4 (Fri)	March 27 (Thu)	March 26 (Wed)
April 5 (Sat)	March 28 (Fri)	March 27 (Thu)
<b>Public Holiday - Hari Raya 2025 (March 31 - April 1)</b>		
April 6 (Sun)	April 2 (Wed)	March 28 (Fri)

## Advertising Guidelines for Raya Marketing:


- In accordance with guidelines presented by JAKIM and MCMC during the 2017 SEMINAR PEMATUHAN UNTUK RAMADAN DAN AIDILFITRI, these standards are applicable to both BM and English TV channels.
- Promotions for Ramadan and Raya preparations are allowed before the commencement of Ramadan.
- Use of happy or celebratory background music is not allowed during the first two weeks of Ramadan.
- Food and beverage related commercials may be aired from 4pm onwards, but considerate content is essential, respecting the sensitivity of fasting individuals.

## Material Inquiries:

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