

2024 Mid Year Offer

Astro Radio x Petronas

BRAND FUEL PACK

Turbocharge your brand's audio-visual presence on the move with exclusive bundled offerings from Astro Radio and Petronas.



RADIO + CASHIER WALL

Entitlements

Astro Radio	Petronas Stations	Number of Petronas Stations	Duration
<p>Buy 50 spots, Free 50 spots</p> <p>50 Spots 100 Spots</p> <p>(*Selection of any (1) Astro Radio brand)</p>	Cashier Wall A	10	<p>Buy 1 Month, Free 1 Month</p> <p>1 Month 2 Months</p>
	Cashier Wall B	10	<p>Buy 3 Months, Free 3 Months</p> <p>3 Months 6 Months</p>



Important Notes:

- The final total investment is subject to the selection of Astro Radio brands.
- The promo is applicable to Klang Valley (KV) Petronas stations only. Additional outstation cost applies.
- All spots are subject to availability upon confirmation of media booking and are scheduled ROS at Astro's discretion.
- The packages above exclude production costs.
- Radio commercials must run concurrently with the Petronas Media inventories.
- The selection of Petronas stations for any of these packages is subject to availability at the time of booking.
- Bookings and utilisation deadline to follow as per 2024 Mid Year Offer's deadline.
- Other terms & conditions apply.

List of Astro Radio brands:



RADIO + APRON STANDEE

Entitlements

Astro Radio	Petronas Stations	Number of Petronas Stations	Duration
<p>Buy 50 spots, Free 50 spots</p> <p>50 Spots 100 Spots</p> <p>(*Selection of any (1) Astro Radio brand)</p>	+	<p>Buy 10 Units, Free 10 Units</p> <p>10 20</p>	1 Month
		<p>Buy 10 Units, Free 10 Units</p> <p>10 20</p>	3 Months

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- The packages above exclude production costs.
- Radio commercials must run concurrently with the Petronas Media inventories.
- The selection of Petronas stations for any of these packages is subject to availability at the time of booking.
- Bookings and utilisation deadline to follow as per 2024 Mid Year Offer's deadline.
- Other terms & conditions apply.



Sample of Apron Standee ads (1 unit available per station)

List of Astro Radio brands:



RADIO + 15" OPT SCREEN

Entitlements

Astro Radio	Petronas Stations	Number of Petronas Stations	Duration
<p>Buy 50 spots, Free 50 spots</p> <p>50 Spots 100 Spots</p> <p>(*Selection of any (1) Astro Radio brand)</p>	+	<p>15" OPT Screen</p>	<p>Buy 1 Week, Free 1 Week</p> <p>1 Week 2 Weeks</p>
		30	



Sample of 15" OPT screen ads

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- All spots are subject to availability upon confirmation of media booking and are scheduled ROS at Astro's discretion.
- The packages above exclude production costs.
- Radio commercials must run concurrently with the Petronas Media inventories.
- The selection of Petronas stations for any of these packages is subject to availability at the time of booking.
- Bookings and utilisation deadline to follow as per 2024 Mid Year Offer's deadline.
- Other terms & conditions apply.

List of Astro Radio brands:



Astro Radio Brands



Malaysia's No. 1 radio brand, playing only the best current chart-topping hits alongside top-of-the-class entertainers.



Malaysia's No. 1 Chinese radio brand, featuring fresh new music, the best acts and many hilarious moments not to be missed.



Malaysia's No. 1 English radio brand gives fans non-stop hit music, exclusive interviews and access to the stars.



Anticipate daily doses of fun with the best of 90's music and juicy entertainment news on the rich and famous.



The grooves never stop – playing relaxing favs from the 80's - 90's with segments discussing real and important matters.



Spinning beloved hits from the 80's - 20's with engaging talk shows and exclusive interviews inspired by real-life topics.



Malaysia's No. 1 Tamil radio brand, the leading Kollywood news hub with the best of Indian music.



Malaysia's No. 1 East Coast radio brand delivers the community a vibrant blend of news, entertainment, and homegrown music.



A personality-driven brand that embraces every day with playlists of timeless Chinese classics and new-age rhythms.



A bridge to the modern Muslim community with contemporary lifestyle and pop culture content aligned with their faith.



It's cool, it's hip. The go-to Chinese radio for digital-first entertainment with distinctive yet compelling and viral qualities.

Terms & Conditions

- All rates are subject to government tax where applicable.
- All spots are subject to availability upon confirmation of media booking.
- Broadcast Scheduling: 6am - 12am, Monday to Sunday in Peninsular Malaysia, except for HITZ and MY, which are nationwide broadcast.
- All spots are scheduled ROS at Astro's discretion.
- When booking is made, please ensure the rate per spot used is based on prevailing rates during that period. (Seasonality rates do not apply to these packages).
- Radio commercials must run concurrently with the Petronas Media inventories.
- The packages above exclude production costs.
- Packages are fixed and cannot be converted to any other form of inventories.
- The selection of Petronas stations for any of these packages is subject to availability at the time of booking.
- This offer is applicable to Klang Valley (KV) Petronas stations only. Additional outstation cost applies.
- Bookings and campaign utilisation deadline to follow as per 2024 Mid Year Offer's deadline.
- Monthly upfront payment must be made to ASTRO RADIO SDN. BHD. 14 days before the campaign's start date.
- Please read and understand the standard terms as they contain binding legal terms and obligations, including rights to suspension, limitation or exclusion of Astro Radio's liability.
- The booking confirmation order shall be incorporated and form part of the Standard Terms & Conditions for the Provisioning of Services ("Standard Terms").
- A copy of the standard terms can be viewed at <https://astromedia.com.my/advertising-terms-conditions/>
- The standard terms may be amended from time to time, please check the link for the latest version.