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Reaching  
\*15.6 Million  
Malaysians

Radio Advertising Rate Card • Effective 1 January 2025

SYOK™ ERA™ MY hitz mix Lite sinar roaga™ Gegar™ MELODY™ ZAYAA™ goxuan

\*Source - GfK Radio Audience Measurement (RAM) Wave 2, 2024, GfK Radio Listenership Survey East Malaysia 2022 (Kota Kinabalu & Kuching)



## ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

		<b>NATIONAL BROADCAST</b> (PENINSULAR MALAYSIA, SABAH & SARAWAK)		<b>PENINSULAR MALAYSIA BROADCAST ONLY</b>	
		EFFECTIVE 1 JAN '25	17 FEB '25 - 6 APR '25	EFFECTIVE 1 JAN '25	17 FEB '25 - 6 APR '25
DAY & TIME		10% LOADING		10% LOADING	
MON TO FRI	5AM – 10AM		2,167		2,090
MON TO FRI	6AM – 10AM	1,970		1,900	
MON TO FRI	10AM – 1PM	930	1,023	840	924
MON TO FRI	1PM – 4PM	810	891	710	781
MON TO FRI	4PM – 8PM	1,480	1,628	1,390	1,529
MON TO FRI	8PM – 12MN	740	814	640	704
MON TO FRI	12MN – 6AM	110	121	110	121
SAT TO SUN	6AM – 10AM	460	506	420	462
SAT TO SUN	10AM – 1PM	440	484	380	418
SAT TO SUN	1PM – 4PM	400	440	350	385
SAT TO SUN	4PM – 8PM	460	506	400	440
SAT TO SUN	8PM – 12MN	440	484	390	429
SAT TO SUN	12MN – 6AM	110	121	110	121

### ROS RATES

ROS MON TO FRI	1,110	1,221	1,020	1,122
ROS MON TO SUN	920	1,012	850	935
ROS SAT TO SUN	450	495	370	407

- \*\* ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
- \*\* ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
- \*\* ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

### LIU REGIONAL BROADCAST

REGIONAL (LIU) MONDAY TO SUNDAY BROADCAST WITH A MINIMUM OF 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE REGIONAL BROADCAST TIME ZONE		
	EFFECTIVE 1 JAN '25	17 FEB '25 - 6 APR '25
10% LOADING		
CENTRAL REGION	340	374
NORTHERN REGION	200	220
SOUTHERN REGION	180	198
EAST COAST REGION	140	154

### REGIONAL BROADCAST TIMINGS 6AM TO 12MN

6AM – 10AM (MAX. 4 SPOTS) / 10AM – 1PM (MAX. 3 SPOTS) / 1PM – 4PM (MAX. 3 SPOTS) / 4PM – 8PM (MAX. 4 SPOTS) / 8PM – 12MN (MAX. 4 SPOTS)

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> <li>• 15 Seconds: <b>65%</b></li> <li>• 20 Seconds: <b>75%</b></li> <li>• 40 Seconds: <b>140%</b></li> <li>• 45 Seconds: <b>150%</b></li> <li>• 60 Seconds: <b>200%</b></li> </ul>	<ul style="list-style-type: none"> <li>• Less than 14 Days Before Broadcast Date: <b>100% SURCHARGE</b></li> <li>• Between 15 to 30 Days Before Broadcast Date: <b>50% SURCHARGE</b></li> <li>• More than 30 Days Before Broadcast Date: <b>10% SURCHARGE</b></li> </ul>	<ul style="list-style-type: none"> <li>• Studio Fee: <b>RM 500 / HOUR</b></li> <li>• Re-recording Studio Fee: <b>RM 500</b></li> <li>• Talent Fee: <b>FROM RM 20 / SECOND</b> <i>(Subject to Individual Charges)</i></li> <li>• Scripting Fee: <b>RM 300 / SCRIPT</b></li> <li>• Translation Fee: <b>RM 150 / SCRIPT</b></li> </ul>

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## ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

### NATIONAL BROADCAST (PENINSULAR MALAYSIA, SABAH & SARAWAK)

		EFFECTIVE 1 JAN '25	15 JAN '25 - 12 FEB '25 3 FEB '26 - 3 MAR '26
<b>DAY &amp; TIME</b>			10% LOADING
MON TO FRI	6AM – 10AM	2,040	2,244
MON TO FRI	10AM – 1PM	840	924
MON TO FRI	1PM – 4PM	810	891
MON TO FRI	4PM – 8PM	1,390	1,529
MON TO FRI	8PM – 12MN	560	616
MON TO FRI	12MN – 6AM	100	110
SAT TO SUN	6AM – 10AM	380	418
SAT TO SUN	10AM – 1PM	520	572
SAT TO SUN	1PM – 4PM	490	539
SAT TO SUN	4PM – 8PM	460	506
SAT TO SUN	8PM – 12MN	330	363
SAT TO SUN	12MN – 6AM	100	110
<b>ROS RATES</b>			
ROS MON TO FRI		1,060	1,166
ROS MON TO SUN		880	968
ROS SAT TO SUN		480	528

\*\* ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

### LIU REGIONAL BROADCAST

REGIONAL (LIU) MONDAY TO SUNDAY BROADCAST WITH A MINIMUM OF 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE REGIONAL BROADCAST TIME ZONE			
		EFFECTIVE 1 JAN '25	15 JAN '25 - 12 FEB '25 3 FEB '26 - 3 MAR '26
			10% LOADING
CENTRAL REGION		460	506
NORTHERN REGION		280	308
SOUTHERN REGION		270	297
EAST COAST REGION		200	220
SABAH REGION		80	88
SARAWAK REGION		80	88

### REGIONAL BROADCAST TIMINGS 6AM TO 12MN

6AM – 10AM (MAX. 4 SPOTS) / 10AM – 1PM (MAX. 3 SPOTS) / 1PM – 4PM (MAX. 3 SPOTS) / 4PM – 8PM (MAX. 4 SPOTS) / 8PM – 12MN (MAX. 4 SPOTS)

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> <li>15 Seconds: <b>65%</b></li> <li>20 Seconds: <b>75%</b></li> <li>40 Seconds: <b>140%</b></li> <li>45 Seconds: <b>150%</b></li> <li>60 Seconds: <b>200%</b></li> </ul>	<ul style="list-style-type: none"> <li>Less than 14 Days Before Broadcast Date: <b>100% SURCHARGE</b></li> <li>Between 15 to 30 Days Before Broadcast Date: <b>50% SURCHARGE</b></li> <li>More than 30 Days Before Broadcast Date: <b>10% SURCHARGE</b></li> </ul>	<ul style="list-style-type: none"> <li>Studio Fee: <b>RM 500 / HOUR</b></li> <li>Re-recording Studio Fee: <b>RM 500</b></li> <li>Talent Fee: <b>FROM RM 20 / SECOND</b> (Subject to Individual Charges)</li> <li>Scripting Fee: <b>RM 300 / SCRIPT</b></li> <li>Translation Fee: <b>RM 150 / SCRIPT</b></li> </ul>

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## ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

### NATIONAL BROADCAST

(PENINSULAR MALAYSIA, SABAH & SARAWAK)

		EFFECTIVE 1 JAN '25	1 DEC '25 - 31 DEC '25
<b>DAY &amp; TIME</b>			10% LOADING
MON TO FRI	6AM – 10AM	1,560	1,716
MON TO FRI	10AM – 1PM	670	737
MON TO FRI	1PM – 4PM	730	803
MON TO FRI	4PM – 8PM	1,210	1,331
MON TO FRI	8PM – 12MN	770	847
MON TO FRI	12MN – 6AM	80	88
SAT TO SUN	6AM – 10AM	300	330
SAT TO SUN	10AM – 1PM	300	330
SAT TO SUN	1PM – 4PM	300	330
SAT TO SUN	4PM – 8PM	350	385
SAT TO SUN	8PM – 12MN	290	319
SAT TO SUN	12MN – 6AM	80	88

#### ROS RATES

ROS MON TO FRI	960	1,056
ROS MON TO SUN	800	880
ROS SAT TO SUN	320	352

- \*\* ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
- \*\* ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.
- \*\* ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

### LIU REGIONAL BROADCAST

REGIONAL (LIU) MONDAY TO SUNDAY BROADCAST WITH A MINIMUM OF 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE REGIONAL BROADCAST TIME ZONE

		EFFECTIVE 1 JAN '25	1 DEC '25 - 31 DEC '25
			10% LOADING
CENTRAL REGION	330	363	
NORTHERN REGION	170	187	
SOUTHERN REGION	160	176	
EAST COAST REGION	130	143	
SABAH REGION	80	88	
SARAWAK REGION	80	88	

#### REGIONAL BROADCAST TIMINGS 6AM TO 12MN

6AM – 10AM (MAX. 4 SPOTS) / 10AM – 1PM (MAX. 3 SPOTS) / 1PM – 4PM (MAX. 3 SPOTS) / 4PM – 8PM (MAX. 4 SPOTS) / 8PM – 12MN (MAX. 4 SPOTS)

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> <li>• 15 Seconds: <b>65%</b></li> <li>• 20 Seconds: <b>75%</b></li> <li>• 40 Seconds: <b>140%</b></li> <li>• 45 Seconds: <b>150%</b></li> <li>• 60 Seconds: <b>200%</b></li> </ul>	<ul style="list-style-type: none"> <li>• Less than 14 Days Before Broadcast Date: <b>100% SURCHARGE</b></li> <li>• Between 15 to 30 Days Before Broadcast Date: <b>50% SURCHARGE</b></li> <li>• More than 30 Days Before Broadcast Date: <b>10% SURCHARGE</b></li> </ul>	<ul style="list-style-type: none"> <li>• Studio Fee: <b>RM 500 / HOUR</b></li> <li>• Re-recording Studio Fee: <b>RM 500</b></li> <li>• Talent Fee: <b>FROM RM 20 / SECOND</b> (Subject to Individual Charges)</li> <li>• Scripting Fee: <b>RM 300 / SCRIPT</b></li> <li>• Translation Fee: <b>RM 150 / SCRIPT</b></li> </ul>

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## ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

	EFFECTIVE 1 JAN '25	1 DEC '25 - 31 DEC '25
<b>DAY &amp; TIME</b>		<b>10% LOADING</b>
MON TO FRI 6AM – 10AM	480	528
MON TO FRI 10AM – 1PM	320	352
MON TO FRI 1PM – 4PM	320	352
MON TO FRI 4PM – 8PM	450	495
MON TO FRI 8PM – 12MN	280	308
MON TO FRI 12MN – 6AM	80	88
SAT TO SUN 6AM – 10AM	210	231
SAT TO SUN 10AM – 1PM	240	264
SAT TO SUN 1PM – 4PM	230	253
SAT TO SUN 4PM – 8PM	250	275
SAT TO SUN 8PM – 12MN	220	242
SAT TO SUN 12MN – 6AM	80	88
<b>ROS RATES</b>		
ROS MON TO FRI	390	429
ROS MON TO SUN	330	363
ROS SAT TO SUN	220	242

\*\* ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

### LIU REGIONAL BROADCAST

REGIONAL (LIU) MONDAY TO SUNDAY BROADCAST WITH A MINIMUM OF 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE REGIONAL BROADCAST TIME ZONE		
	EFFECTIVE 1 JAN '25	1 DEC '25 - 31 DEC '25
		<b>10% LOADING</b>
CENTRAL REGION	140	154
NORTHERN REGION	90	99
SOUTHERN REGION	90	99
EAST COAST REGION	80	88

### REGIONAL BROADCAST TIMINGS 6AM TO 12MN

6AM – 10AM (MAX. 4 SPOTS) / 10AM – 1PM (MAX. 3 SPOTS) / 1PM – 4PM (MAX. 3 SPOTS) / 4PM – 8PM (MAX. 4 SPOTS) / 8PM – 12MN (MAX. 4 SPOTS)

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> <li>15 Seconds: <b>65%</b></li> <li>20 Seconds: <b>75%</b></li> <li>40 Seconds: <b>140%</b></li> <li>45 Seconds: <b>150%</b></li> <li>60 Seconds: <b>200%</b></li> </ul>	<ul style="list-style-type: none"> <li>Less than 14 Days Before Broadcast Date: <b>100% SURCHARGE</b></li> <li>Between 15 to 30 Days Before Broadcast Date: <b>50% SURCHARGE</b></li> <li>More than 30 Days Before Broadcast Date: <b>10% SURCHARGE</b></li> </ul>	<ul style="list-style-type: none"> <li>Studio Fee: <b>RM 500 / HOUR</b></li> <li>Re-recording Studio Fee: <b>RM 500</b></li> <li>Talent Fee: <b>FROM RM 20 / SECOND</b> (Subject to Individual Charges)</li> <li>Scripting Fee: <b>RM 300 / SCRIPT</b></li> <li>Translation Fee: <b>RM 150 / SCRIPT</b></li> </ul>

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## ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

	EFFECTIVE 1 JAN '25	1 DEC '25 - 31 DEC '25
<b>DAY &amp; TIME</b>		<b>10% LOADING</b>
MON TO FRI 6AM – 10AM	500	550
MON TO FRI 10AM – 1PM	290	319
MON TO FRI 1PM – 4PM	220	242
MON TO FRI 4PM – 8PM	370	407
MON TO FRI 8PM – 12MN	230	253
MON TO FRI 12MN – 6AM	60	66
SAT TO SUN 6AM – 10AM	150	165
SAT TO SUN 10AM – 1PM	160	176
SAT TO SUN 1PM – 4PM	140	154
SAT TO SUN 4PM – 8PM	180	198
SAT TO SUN 8PM – 12MN	120	132
SAT TO SUN 12MN – 6AM	60	66
<b>ROS RATES</b>		
ROS MON TO FRI	330	363
ROS MON TO SUN	280	308
ROS SAT TO SUN	140	154

\*\* ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

### LIU REGIONAL BROADCAST

REGIONAL (LIU) MONDAY TO SUNDAY BROADCAST WITH A MINIMUM OF 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE REGIONAL BROADCAST TIME ZONE		
	EFFECTIVE 1 JAN '25	1 DEC '25 - 31 DEC '25
		<b>10% LOADING</b>
CENTRAL REGION	120	132
NORTHERN REGION	70	77
SOUTHERN REGION	70	77
EAST COAST REGION	60	66

### REGIONAL BROADCAST TIMINGS 6AM TO 12MN

6AM – 10AM (MAX. 4 SPOTS) / 10AM – 1PM (MAX. 3 SPOTS) / 1PM – 4PM (MAX. 3 SPOTS) / 4PM – 8PM (MAX. 4 SPOTS) / 8PM – 12MN (MAX. 4 SPOTS)

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> <li>15 Seconds: <b>65%</b></li> <li>20 Seconds: <b>75%</b></li> <li>40 Seconds: <b>140%</b></li> <li>45 Seconds: <b>150%</b></li> <li>60 Seconds: <b>200%</b></li> </ul>	<ul style="list-style-type: none"> <li>Less than 14 Days Before Broadcast Date: <b>100% SURCHARGE</b></li> <li>Between 15 to 30 Days Before Broadcast Date: <b>50% SURCHARGE</b></li> <li>More than 30 Days Before Broadcast Date: <b>10% SURCHARGE</b></li> </ul>	<ul style="list-style-type: none"> <li>Studio Fee: <b>RM 500 / HOUR</b></li> <li>Re-recording Studio Fee: <b>RM 500</b></li> <li>Talent Fee: <b>FROM RM 20 / SECOND</b> <i>(Subject to Individual Charges)</i></li> <li>Scripting Fee: <b>RM 300 / SCRIPT</b></li> <li>Translation Fee: <b>RM 150 / SCRIPT</b></li> </ul>

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## ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

	EFFECTIVE 1 JAN '25	17 FEB '25 - 6 APR '25
<b>DAY &amp; TIME</b>		<b>10% LOADING</b>
MON TO FRI 5AM – 10AM		1,353
MON TO FRI 6AM – 10AM	1,230	
MON TO FRI 10AM – 1PM	630	693
MON TO FRI 1PM – 4PM	480	528
MON TO FRI 4PM – 8PM	780	858
MON TO FRI 8PM – 12MN	400	440
MON TO FRI 12MN – 6AM	70	77
SAT TO SUN 6AM – 10AM	300	330
SAT TO SUN 10AM – 1PM	350	385
SAT TO SUN 1PM – 4PM	240	264
SAT TO SUN 4PM – 8PM	290	319
SAT TO SUN 8PM – 12MN	230	253
SAT TO SUN 12MN – 6AM	70	77
<b>ROS RATES</b>		
ROS MON TO FRI	760	836
ROS MON TO SUN	630	693
ROS SAT TO SUN	250	275

\*\* ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

### LIU REGIONAL BROADCAST

REGIONAL (LIU) MONDAY TO SUNDAY BROADCAST WITH A MINIMUM OF 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE REGIONAL BROADCAST TIME ZONE		
	EFFECTIVE 1 JAN '25	17 FEB '25 - 6 APR '25
		<b>10% LOADING</b>
CENTRAL REGION	310	341
NORTHERN REGION	170	187
SOUTHERN REGION	160	176
EAST COAST REGION	150	165

### REGIONAL BROADCAST TIMINGS 6AM TO 12MN

6AM – 10AM (MAX. 4 SPOTS) / 10AM – 1PM (MAX. 3 SPOTS) / 1PM – 4PM (MAX. 3 SPOTS) / 4PM – 8PM (MAX. 4 SPOTS) / 8PM – 12MN (MAX. 4 SPOTS)

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> <li>15 Seconds: <b>65%</b></li> <li>20 Seconds: <b>75%</b></li> <li>40 Seconds: <b>140%</b></li> <li>45 Seconds: <b>150%</b></li> <li>60 Seconds: <b>200%</b></li> </ul>	<ul style="list-style-type: none"> <li>Less than 14 Days Before Broadcast Date: <b>100% SURCHARGE</b></li> <li>Between 15 to 30 Days Before Broadcast Date: <b>50% SURCHARGE</b></li> <li>More than 30 Days Before Broadcast Date: <b>10% SURCHARGE</b></li> </ul>	<ul style="list-style-type: none"> <li>Studio Fee: <b>RM 500 / HOUR</b></li> <li>Re-recording Studio Fee: <b>RM 500</b></li> <li>Talent Fee: <b>FROM RM 20 / SECOND</b> (Subject to Individual Charges)</li> <li>Scripting Fee: <b>RM 300 / SCRIPT</b></li> <li>Translation Fee: <b>RM 150 / SCRIPT</b></li> </ul>

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## ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

	EFFECTIVE 1 JAN '25	6 OCT '25 - 20 OCT '25
<b>DAY &amp; TIME</b>		<b>10% LOADING</b>
MON TO FRI 6AM – 10AM	340	374
MON TO FRI 10AM – 1PM	280	308
MON TO FRI 1PM – 4PM	230	253
MON TO FRI 4PM – 8PM	310	341
MON TO FRI 8PM – 12MN	200	220
MON TO FRI 12MN – 6AM	80	88
SAT TO SUN 6AM – 10AM	260	286
SAT TO SUN 10AM – 1PM	250	275
SAT TO SUN 1PM – 4PM	190	209
SAT TO SUN 4PM – 8PM	220	242
SAT TO SUN 8PM – 12MN	120	132
SAT TO SUN 12MN – 6AM	80	88
<b>ROS RATES</b>		
ROS MON TO FRI	310	341
ROS MON TO SUN	250	275

\*\* ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> <li>• 15 Seconds: <b>65%</b></li> <li>• 20 Seconds: <b>75%</b></li> <li>• 40 Seconds: <b>140%</b></li> <li>• 45 Seconds: <b>150%</b></li> <li>• 60 Seconds: <b>200%</b></li> </ul>	<ul style="list-style-type: none"> <li>• Less than 14 Days Before Broadcast Date: <b>100% SURCHARGE</b></li> <li>• Between 15 to 30 Days Before Broadcast Date: <b>50% SURCHARGE</b></li> <li>• More than 30 Days Before Broadcast Date: <b>10% SURCHARGE</b></li> </ul>	<ul style="list-style-type: none"> <li>• Studio Fee: <b>RM 500 / HOUR</b></li> <li>• Re-recording Studio Fee: <b>RM 500</b></li> <li>• Talent Fee: <b>FROM RM 20 / SECOND</b> <i>(Subject to Individual Charges)</i></li> <li>• Scripting Fee: <b>RM 300 / SCRIPT</b></li> <li>• Translation Fee: <b>RM 150 / SCRIPT</b></li> </ul>

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## ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

	EFFECTIVE 1 JAN '25	17 FEB '25 - 6 APR '25
<b>DAY &amp; TIME</b>		<b>10% LOADING</b>
SUN TO THU 5AM – 10AM		374
SUN TO THU 6AM – 10AM	340	
SUN TO THU 10AM – 1PM	150	165
SUN TO THU 1PM – 4PM	150	165
SUN TO THU 4PM – 8PM	190	209
SUN TO THU 8PM – 12MN	120	132
SUN TO THU 12MN – 6AM	60	66
FRI TO SAT 6AM – 10AM	240	264
FRI TO SAT 10AM – 1PM	120	132
FRI TO SAT 1PM – 4PM	100	110
FRI TO SAT 4PM – 8PM	120	132
FRI TO SAT 8PM – 12MN	80	88
FRI TO SAT 12MN – 6AM	60	66
<b>ROS RATES</b>		
ROS SUN TO THU	200	220
ROS SUN TO SAT	160	176

\*\* ROS SUNDAY TO THURSDAY : MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS SUNDAY TO SATURDAY : MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> <li>• 15 Seconds: <b>65%</b></li> <li>• 20 Seconds: <b>75%</b></li> <li>• 40 Seconds: <b>140%</b></li> <li>• 45 Seconds: <b>150%</b></li> <li>• 60 Seconds: <b>200%</b></li> </ul>	<ul style="list-style-type: none"> <li>• Less than 14 Days Before Broadcast Date: <b>100% SURCHARGE</b></li> <li>• Between 15 to 30 Days Before Broadcast Date: <b>50% SURCHARGE</b></li> <li>• More than 30 Days Before Broadcast Date: <b>10% SURCHARGE</b></li> </ul>	<ul style="list-style-type: none"> <li>• Studio Fee: <b>RM 500 / HOUR</b></li> <li>• Re-recording Studio Fee: <b>RM 500</b></li> <li>• Talent Fee: <b>FROM RM 20 / SECOND</b> <i>(Subject to Individual Charges)</i></li> <li>• Scripting Fee: <b>RM 300 / SCRIPT</b></li> <li>• Translation Fee: <b>RM 150 / SCRIPT</b></li> </ul>

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## ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

	EFFECTIVE 1 JAN '25	15 JAN '25 - 12 FEB '25 3 FEB '26 - 3 MAR '26
<b>DAY &amp; TIME</b>		<b>10% LOADING</b>
MON TO FRI 6AM – 10AM	510	561
MON TO FRI 10AM – 1PM	330	363
MON TO FRI 1PM – 4PM	320	352
MON TO FRI 4PM – 8PM	430	473
MON TO FRI 8PM – 12MN	190	209
MON TO FRI 12MN – 6AM	60	66
SAT TO SUN 6AM – 10AM	140	154
SAT TO SUN 10AM – 1PM	200	220
SAT TO SUN 1PM – 4PM	190	209
SAT TO SUN 4PM – 8PM	170	187
SAT TO SUN 8PM – 12MN	110	121
SAT TO SUN 12MN – 6AM	40	44
<b>ROS RATES</b>		
ROS MON TO FRI	370	407
ROS MON TO SUN	310	341
ROS SAT TO SUN	160	176

- \*\* ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

## LIU REGIONAL BROADCAST

REGIONAL (LIU) MONDAY TO SUNDAY BROADCAST WITH A MINIMUM OF 35 SPOTS OVER 7 CONSECUTIVE DAYS ON ANY AVAILABLE REGIONAL BROADCAST TIME ZONE		
	EFFECTIVE 1 JAN '25	15 JAN '25 - 12 FEB '25 3 FEB '26 - 3 MAR '26
		<b>10% LOADING</b>
CENTRAL REGION	120	132
NORTHERN REGION	80	88
SOUTHERN REGION	80	88
EAST COAST REGION	70	77

## REGIONAL BROADCAST TIMINGS 6AM TO 12MN

6AM – 10AM (MAX. 4 SPOTS) / 10AM – 1PM (MAX. 3 SPOTS) / 1PM – 4PM (MAX. 3 SPOTS) / 4PM – 8PM (MAX. 4 SPOTS) / 8PM – 12MN (MAX. 4 SPOTS)

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> <li>15 Seconds: <b>65%</b></li> <li>20 Seconds: <b>75%</b></li> <li>40 Seconds: <b>140%</b></li> <li>45 Seconds: <b>150%</b></li> <li>60 Seconds: <b>200%</b></li> </ul>	<ul style="list-style-type: none"> <li>Less than 14 Days Before Broadcast Date: <b>100% SURCHARGE</b></li> <li>Between 15 to 30 Days Before Broadcast Date: <b>50% SURCHARGE</b></li> <li>More than 30 Days Before Broadcast Date: <b>10% SURCHARGE</b></li> </ul>	<ul style="list-style-type: none"> <li>Studio Fee: <b>RM 500 / HOUR</b></li> <li>Re-recording Studio Fee: <b>RM 500</b></li> <li>Talent Fee: <b>FROM RM 20 / SECOND</b> (Subject to Individual Charges)</li> <li>Scripting Fee: <b>RM 300 / SCRIPT</b></li> <li>Translation Fee: <b>RM 150 / SCRIPT</b></li> </ul>

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## ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

	EFFECTIVE 1 JAN '25	17 FEB '25 - 6 APR '25
<b>DAY &amp; TIME</b>		<b>10% LOADING</b>
MON TO FRI 6AM – 10AM	290	319
MON TO FRI 10AM – 1PM	220	242
MON TO FRI 1PM – 4PM	210	231
MON TO FRI 4PM – 8PM	250	275
MON TO FRI 8PM – 12MN	140	154
MON TO FRI 12MN – 6AM	100	110
SAT TO SUN 6AM – 10AM	230	253
SAT TO SUN 10AM – 1PM	150	165
SAT TO SUN 1PM – 4PM	150	165
SAT TO SUN 4PM – 8PM	200	220
SAT TO SUN 8PM – 12MN	110	121
SAT TO SUN 12MN – 6AM	60	66
<b>ROS RATES</b>		
ROS MON TO FRI	250	275
ROS MON TO SUN	190	209
ROS SAT TO SUN	100	110

\*\* ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> <li>• 15 Seconds: <b>65%</b></li> <li>• 20 Seconds: <b>75%</b></li> <li>• 40 Seconds: <b>140%</b></li> <li>• 45 Seconds: <b>150%</b></li> <li>• 60 Seconds: <b>200%</b></li> </ul>	<ul style="list-style-type: none"> <li>• Less than 14 Days Before Broadcast Date: <b>100% SURCHARGE</b></li> <li>• Between 15 to 30 Days Before Broadcast Date: <b>50% SURCHARGE</b></li> <li>• More than 30 Days Before Broadcast Date: <b>10% SURCHARGE</b></li> </ul>	<ul style="list-style-type: none"> <li>• Studio Fee: <b>RM 500 / HOUR</b></li> <li>• Re-recording Studio Fee: <b>RM 500</b></li> <li>• Talent Fee: <b>FROM RM 20 / SECOND</b> <i>(Subject to Individual Charges)</i></li> <li>• Scripting Fee: <b>RM 300 / SCRIPT</b></li> <li>• Translation Fee: <b>RM 150 / SCRIPT</b></li> </ul>

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## ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

	EFFECTIVE 1 JAN '25	15 JAN '25 - 12 FEB '25 3 FEB '26 - 3 MAR '26
<b>DAY &amp; TIME</b>		<b>10% LOADING</b>
MON TO FRI 6AM – 10AM	200	220
MON TO FRI 10AM – 1PM	100	110
MON TO FRI 1PM – 4PM	100	110
MON TO FRI 4PM – 8PM	200	220
MON TO FRI 8PM – 12MN	180	198
MON TO FRI 12MN – 6AM	50	55
SAT TO SUN 6AM – 10AM	110	121
SAT TO SUN 10AM – 1PM	70	77
SAT TO SUN 1PM – 4PM	70	77
SAT TO SUN 4PM – 8PM	140	154
SAT TO SUN 8PM – 12MN	130	143
SAT TO SUN 12MN – 6AM	50	55
<b>ROS RATES</b>		
ROS MON TO FRI	140	154
ROS MON TO SUN	120	132
ROS SAT TO SUN	70	77

\*\* ROS MONDAY TO FRIDAY: MINIMUM 35 SPOTS OVER 5 CONSECUTIVE DAYS (MIN. 7 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS MONDAY TO SUNDAY: MINIMUM 35 SPOTS OVER 7 CONSECUTIVE DAYS (MIN. 5 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.  
 \*\* ROS SATURDAY TO SUNDAY: MINIMUM 20 SPOTS OVER 2 CONSECUTIVE DAYS (MIN. 10 SPOTS PER DAY) OVER ANY AVAILABLE TIME ZONE BETWEEN 6AM TO 12MN BROADCAST.

COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> <li>• 15 Seconds: <b>65%</b></li> <li>• 20 Seconds: <b>75%</b></li> <li>• 40 Seconds: <b>140%</b></li> <li>• 45 Seconds: <b>150%</b></li> <li>• 60 Seconds: <b>200%</b></li> </ul>	<ul style="list-style-type: none"> <li>• Less than 14 Days Before Broadcast Date: <b>100% SURCHARGE</b></li> <li>• Between 15 to 30 Days Before Broadcast Date: <b>50% SURCHARGE</b></li> <li>• More than 30 Days Before Broadcast Date: <b>10% SURCHARGE</b></li> </ul>	<ul style="list-style-type: none"> <li>• Studio Fee: <b>RM 500 / HOUR</b></li> <li>• Re-recording Studio Fee: <b>RM 500</b></li> <li>• Talent Fee: <b>FROM RM 20 / SECOND</b> <i>(Subject to Individual Charges)</i></li> <li>• Scripting Fee: <b>RM 300 / SCRIPT</b></li> <li>• Translation Fee: <b>RM 150 / SCRIPT</b></li> </ul>

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(EAST MALAYSIA)

## ON AIR ADVERTISING RATES (RM) – PER 30 SECOND COMMERCIAL BROADCAST

		SABAH	SARAWAK
		EFFECTIVE 1 JAN '25	EFFECTIVE 1 JAN '25
<b>DAY &amp; TIME</b>			
MON TO FRI	6AM – 10AM	130	130
MON TO FRI	10AM – 1PM	100	100
MON TO FRI	1PM – 4PM	100	100
MON TO FRI	4PM – 8PM	120	120
MON TO FRI	8PM – 12MN	90	90
SAT TO SUN	6AM – 10AM	60	60
SAT TO SUN	10AM – 1PM	70	70
SAT TO SUN	1PM – 4PM	60	60
SAT TO SUN	4PM – 8PM	70	70
SAT TO SUN	8PM – 12MN	60	60
<b>ROS RATES</b>			
ROS MON TO FRI		100	100
ROS MON TO SUN		90	90

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COMMERCIAL DURATIONS	CANCELLATION AND REVISION SURCHARGES	PRODUCTION COST
<ul style="list-style-type: none"> <li>15 Seconds: 65%</li> <li>20 Seconds: 75%</li> <li>40 Seconds: 140%</li> <li>45 Seconds: 150%</li> <li>60 Seconds: 200%</li> </ul>	<ul style="list-style-type: none"> <li>Less than 14 Days Before Broadcast Date: 100% SURCHARGE</li> <li>Between 15 to 30 Days Before Broadcast Date: 50% SURCHARGE</li> <li>More than 30 Days Before Broadcast Date: 10% SURCHARGE</li> </ul>	<ul style="list-style-type: none"> <li>Studio Fee: RM 500 / HOUR</li> <li>Re-recording Studio Fee: RM 500</li> <li>Talent Fee: FROM RM 20 / SECOND <i>(Subject to Individual Charges)</i></li> <li>Scripting Fee: RM 300 / SCRIPT</li> <li>Translation Fee: RM 150 / SCRIPT</li> </ul>

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# Live Read Premium Rate

## Placement Restrictions

## Loading

## Example

Placed as first commercial in ANY advertising break.

*\*For other placement request, refer to loading charges in Spot Buy Premium Placement.*

**100%**

2.0 times the time zone rate

RM 440 x 2.0 = RM 880.00

# Spot Buy Premium Placement

## Loading Charges

## Placement Restrictions

## Loading

## Example

Placed as first or last commercial in ANY (scheduled) advertising break.\*

### Example:

If the advertising break scheduled is from 6.10am – 6.13am, the commercial can be placed first or last and charged 1.5 times the time zone rate.

*\*Not a specific advertising break.*

**50%**

1.5 times the time zone rate

RM 440 x 1.5 = RM 660.00

Placed within the specific hour/s of a time zone.

### Example:

The commercial is placed anytime between 7am – 8am.

**100%**

2.0 times the time zone rate

RM 440 x 2.0 = RM 880.00

Placed within a specific (scheduled) advertising break.

### Example:

If it is to be placed in the 2nd advertising break and that breaks occurs between 7.20am – 7.22am.

**200%**

3.0 times the time zone rate

RM 440 x 3.0 = RM 1,320.00

#### NOTE:

- There will be no fixed chronological time placement available (e.g. a commercial placed at 7.30am daily)
- There will not be any commercial placement within any News Broadcast
- All spots are subject to availability upon confirmation
- All loading charges will be calculated to the nearest Ringgit

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