

HYPERLOCAL PACKAGE: BORNEO EDITION

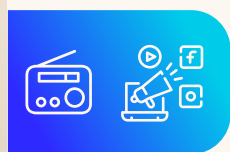
Hone in on your target with omnichannel marketing,
all for ONE special price.



tvS

Talk Show Segment Sponsorship

- 1 x 2-min Interview session in selected talk show
- 1 x 10-sec Brand mention by host
- 1 x 10-sec Lower third banner



Selection of one



Influencer Live Review Campaign by Astro Radio Talent

- 1 x IG post by selected radio talent
- 1 x 30-sec radio live read by selected radio talent
- 1 x Repost of the talent's post on radio station's IG & FB

INVESTMENT FROM AS LOW AS **RM6,900**

MEDIA BENEFIT WORTH **RM55,464⁺⁺**

Terms and Conditions

• All prices are exclusive of Government Tax and are subject to 6% Service Tax if applicable. • The above package is only applicable for one (1) product or brand per advertiser. • All spots must be booked under one (1) media order. • Each package must be utilised within 2 months from the date of first broadcast of the advertiser's advertisement material, subject to an extension granted by Astro, in its sole discretion. • The above package is non-cancellable and non-transferable. 100% surcharge will be imposed upon any cancellation. • The creative concepts contained in this document have been developed by Astro. All elements as described above remain the property of Astro and shall not be used or duplicated, in part or in whole in any form whatsoever. • The above package is valid until 31 December 2021. • Astro reserves the right to amend any of the above pricing categories and/or its time belts from time to time. • The above package is subject to the general terms and conditions for the provision of airtime, which can be found at <https://www.quake.com.my/advertising-terms-and-conditions> Astro reserves the right to block certain dates and/or special programming (e.g. Festive, Key Signature Programme etc.). • For Astro Radio talents, name will NOT be mentioned in the on-air talksets. Additional talent fees may apply subject to the kind of engagement requested from client. • Share from station's social media platform as a FB post or IG Story is allowed. However, repost (or using any 3rd party app to repost) on client's IG platform as IG post is NOT allowed. • Subject to talents availability.



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